Illusion

Another milestone in a continuous evolutionary process, Illusion is a timeless statement of beauty, simplicity and functionality.

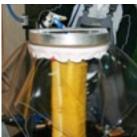
As with many great designs inspiration is often derived from a story in order to create another:

"One day I was passing a café in Copenhagen. It was morning and the café was preparing for lunch. There were round tables with white tablecloths. Each cloth was square and almost touched the floor. I stopped and took a photo through the window with my phone.

I went to a plastic workshop, showed them the image and asked if it was possible to make such an object in plastic. The answer was no. But I continued my quest and after a few months some early samples were ready. The result was Illusion, a stunning example of Symbolic Functionalism that has received an extremely enthusiastic reception from both the press and consumers." John Brauer

All Illusion tables are hand made in Germany and all are unique – not a single one is identical to another.









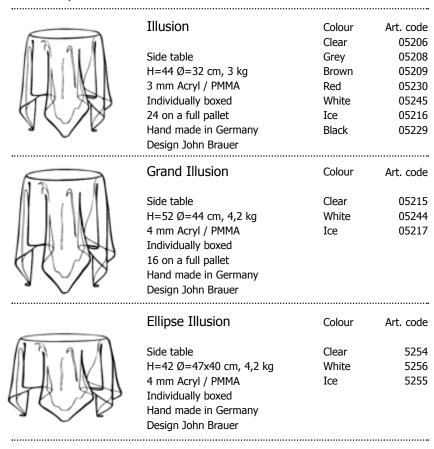


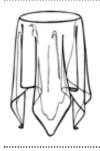




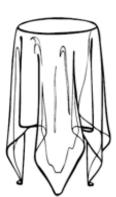


Illusion products





Tall Illusion	Colour	Art. code
Side table H=56 Ø=32 cm, 4,2 kg 4 mm Acryl / PMMA Individually boxed Hand made in Germany	Clear White Ice	5250 5251 5252
Design John Brauer		



Mega Illusion Colour Art. code Side table H=115 Ø top=56 cm White S313 Ø Foldings=max 85 cm, 19 kg 4 mm Acryl / PMMA Individually boxed Hand made in Germany Design John Brauer



Essey and Symbolic Functionalism

Essey is the story not of the evolution of design but rather of an evolution in design.

In the world of nature shapes are defined by their function, it forms the very essence of our natural world.

In the world of design, shapes often only bear slight resemblance to their function, if at all. How many times have we looked at something and wondered what it is, or what it is used for? The world of design is not always in harmony with the world of nature and it is this imbalance that needs to be corrected.

The belief of Essey founder John Brauer, that function should be representative of natural form, is at the very core of the company and is at the heart of its design philosophy - Symbolic Functionalism.





